SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: Illustration 3

CODE NO.: ADV 201 SEMESTER: 3

Fall 2013

PROGRAM: Graphic Design

AUTHOR: Jeff Dixon

DATE: August 2013 **PREVIOUS OUTLINE DATED:** August 2012

APPROVED:

"Colin Kirkwood" Sept/13

DEAN DATE

TOTAL CREDITS: 4

PREREQUISITE(S): ADV 111

HOURS/WEEK: 3

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I. COURSE DESCRIPTION:

This computer lab course will require students to develop technical digital illustration techniques using primarily Adobe Illustrator. Through the development of plan/elevation drawings and 3 dimensional drawings the student will be able to communicate to a third party how a proposed object and environment will appear and function using digital tool and techniques.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. <u>Demonstrate the ability to fully understand vector based applications and files and apply them in the appropriate circumstances</u>

Potential Elements of the Performance:

Demonstrate an ability to understand vector based illustrations

Demonstrate an ability to accurately render concepts using vector based applications such and Adobe Illustrator

2. <u>Demonstrate the ability to plan the development of 3 dimensional objects</u> and environments on a flat plane

Potential Elements of the Performance:

Demonstrate an ability to develop plan and elevation drawings

Demonstrate an ability to create 3 dimensional environment illustrations from plan/elevation drawings.

Demonstrate the ability to use principles of one and two point perspective to create realistic object and environment drawings

Demonstrate the ability to create artists conceptual drawings of objects and environments to industry standards

3. Demonstrate the ability to render effective artist concept illustrations with a adobe illustrator, tools and techniques.

Potential Elements of the Performance:

Develop skills to render shape and form of concept objects and environments using full tonal range with adobe illustrator tools and techniques

Develop skills to accurately render planning drawings

4. Apply effective business practices and project management skills appropriate to his/her position as an illustrator in the graphic design field Potential Elements of the Performance:

Demonstrate an ability to meet project schedules and deadlines

Demonstrate an ability to provide constructive criticism and suggestions for improvement at critiques

5. <u>Develop personal and professional strategies and plans to improve job</u> performance

Potential Elements of the Performance:

Demonstrate an ability to meet project schedules and deadlines

Demonstrate an ability to provide constructive criticism and suggestions for improvement at critiques

Participate in group critiques of work

III. TOPICS:

- 1. Drawing tools
- 2. Plan and elevation drawings
- 3. Measured drawings
- 4. Artists concept drawings
- 5. Planning in 3 dimensions, 1 and 2 point perspective
- 6. Industry applications
- 7. Meeting schedules and timelines
- 8. Understanding vector (adobe illustrator)

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

All students will be required to utilize materials and tools from the supply kit purchased in semester 1. In addition students should expect to purchase consumable supplies such as paper, illustration board, cover stock etc. A drawing tablet is also recommended.

V. EVALUATION PROCESS/GRADING SYSTEM: Assignments = 100% of final grade

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	Grade Point Equivalent
A+ A	90 – 100% 80 – 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	

NR Grade not reported to Registrar's office.
W Student has withdrawn from the course without academic penalty.

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

A total absence of 3 classes for the semester will be tolerated. After 3 absences penalties will take effect, an additional 10% will be deducted from the final grade for this course per class missed

DEDUCTIONS – LATES, EXTENSIONS AND FAILS

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor. Maximum grade for a late assignment is "C"

Extensions:

The instructor may grant extensions for assignment/projects under exceptional circumstances (e.g. death in the family or serious illness). An extension, when offered, will have a mutually agreed upon deadline that does not extend beyond the conclusion of the current semester.

Fail:

A fail grade (F) is assessed to an assignment that has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

Maximum grade for a failed assignment is "C"

Preliminary Studies:

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

Resubmission policy

- Any assignment completed during this course may be submitted for re-evaluation if the student meets the following criteria.
- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.